Southern California Intergroup of SAA



Website & bulletin report: October 2026

Compared with September 2026 and with October 2025 (same month last year).

Get our monthly bulletin by email: subscribe at **scisaa.org/subscribe**

Website at a glance

	Oct 2026	vs Sep 2026	vs Oct 2025
Visitors (people)	**814**	▼ -3% (838)	▲ +47% (554)
Page views	**1,916**	▲ +8% (1,777)	▲ +35% (1,424)
Visits	**1,175**	▲ +5% (1,121)	▲ +37% (855)
Average visit	**3:43**	▲ +60% (2:19)	▲ +43% (2:36)
Left after one page	**63%**	-1 pts (64%)	+5 pts (58%)

▲ up · ▼ down · ■ about the same. Figures in brackets are the comparison month. "Left after one page" is often fine here: many visitors land on Meetings, find a meeting and go.

What these mean. Visitors are the number of different people who came to the website; someone who comes back three times is counted once (the count is approximate, because we do not track individuals). **Page views** are the total number of pages opened, so one visitor can open many pages. **Visits** are the separate times someone arrives and browses; one visitor can make more than one visit. **Average visit** is how long a visit lasts. **Left after one page** is the share of visits where the person looked at just one page and then left.

Most visited pages

Page	Visitors	Views	vs Sep 2026
Meetings /meetings/	**550**	967	▲ +26% (435)
Home page scisaa.org front page	**434**	693	▼ -15% (509)
News & Events /news/	**41**	53	▲ +5% (39)
Subscribe /subscribe/	**23**	34	▼ -57% (53)
Sponsors /sponsors/	**21**	22	▼ -30% (30)
Areas /areas/	**20**	22	▼ -31% (29)
Documents /documents/	**19**	22	▼ -30% (27)
Literature /literature/	**17**	27	▼ -11% (19)
About Us /about-us/	**14**	19	▲ +8% (13)
Contact Us /contact-us/	**11**	16	▲ +10% (10)

Devices (share of visitors)

Device	Oct 2026	Oct 2025	Change
Phone	**63%** (516)	69%	-6 pts
Computer	**36%** (296)	30%	+6 pts
Tablet	**0%** (2)	1%	-1 pts

Where visitors came from

How people reached scisaa.org in October 2026. Each shaded line is a type of source; the lines under it are the actual sites. A person who came two different ways is counted under both.

Source	Visitors	Share	Sep 2026	Oct 2025
Direct typed the address, a bookmark, or a link in an email, text or app that doesn't identify itself	**563**	69%	586	384
Search engines found us in a search	**245**	30%	233	120
↳ Google (regular search results, not ads)	**221**		218	102
↳ DuckDuckGo	**11**		7	11
↳ Bing	**7**		2	5
↳ Brave	**3**		4	0
↳ Yahoo	**2**		0	2
↳ Ecosia	**2**		0	0
↳ Google (Android app)	**0**		2	0
Other websites clicked a link on another website	**29**	4%	63	83
↳ Our email bulletin (Brevo links)	**14**		2	0
↳ 211la.org (LA County 211)	**6**		14	0
↳ saa-meetings.org (ISO meeting finder)	**3**		44	69
↳ sfvcamft.org (San Fernando Valley therapists' association)	**2**		1	0
↳ newtab	**2**		0	0
↳ my.quo.com	**1**		0	0
↳ reentry.networkofcare.org	**1**		0	0
↳ meetings.saa-recovery.org (ISO meeting finder)	**0**		0	10
↳ Gmail	**0**		0	1
↳ bayareasaa.org (SF Bay Area SAA)	**0**		1	1
Google Ads clicked one of our Google ads	**15**	2%	3	0
↳ Google search ads	**15**		1	0
↳ Google display ads (banners on other sites)	**0**		2	0
AI assistants followed a link an AI assistant gave them	**1**	<1%	2	0
↳ ChatGPT	**1**		2	0
Social media clicked a link on a social network	**1**	<1%	1	0
↳ Facebook	**1**		1	0

Bulletin clicks: most show up as Direct, because email apps hide where a click came from.

Google Ads

Oct 2026	Sep 2026	Aug 2026	Jul 2026	Jun 2026	May 2026
15	**3**	**15**	**39**	**37**	**13**

Visitors who arrived by clicking a Google ad (search or display): **15** people, 15 visits, 25 page views; 40% left after one page.

Search words that got clicks on the new campaign (from Google Ads; it started October 30, so this is its first full day, October 31): sex addicts anonymous **3** clicks · sex addicts anonymous near me **1** · saa anonymous **1**.

YouTube – youtube.com/@SCISAA

Times our videos were watched in October	**115**
Hours watched	**0.5**
New channel subscribers	**+2**
Most watched English video Voices of Recovery — October 13, 2026	**24** views
Most watched Spanish video Voces de Recuperación — 20 de octubre de 2026	**10** views

From YouTube. Our channel (@SCISAA) began posting narrated Voices of Recovery meditations in English and Spanish on October 13, 2026, so this is the first full report and has nothing to compare against yet. A view is counted each time a video is played.

We are also on Bluesky: @scisaa.org

Email bulletin – scisaa.org/subscribe

	Oct 2026	Sep 2026
People the bulletin went to	**189**	185
New subscribers	**14**	9
Unsubscribes	**1**	3

From Brevo. "People the bulletin went to" is the number of people the monthly bulletin was sent to (October 5; September 9); 13 of the 14 new subscribers joined between October 14 and 29, after the October bulletin went out, so their first bulletin will be November's. Bulletins sent by text message are not included.

Synopsis

In October, 814 people visited scisaa.org, nearly half again as many as last October (+47%) and about the same as September. Two out of three looked at our Meetings page, about one in four found us through a Google search, and most (63%) used their phone to visit the site. Fourteen people joined our email bulletin. Our narrated Voices of Recovery meditations on YouTube, in English and Spanish, were watched 115 times since they began on October 13, and our new Google ad campaign started running on October 30. We also kept the Meetings page current: since mid-October we removed 10 dead listings, added 15 meetings that were missing, and confirmed many more, so 91 of the 110 weekly listings (about 50 different meetings) now have blue titles, our sign that the Intergroup has confirmed them.

Generated automatically on the scisaa.org server from Independent Analytics (cookie-free, stored on our own server) and Brevo. Monthly totals are archived on the server for year-over-year comparisons. How this works: see the website documentation listed in the Intergroup's digital assets catalog. No personal information is stored, per Tradition Twelve.