Website & Outreach Update

Report to the Intergroup · Saturday, November 7, 2026 · work since our October 3 meeting

"Each group has but one primary purpose — to carry its message to the sex addict who still suffers." Our website is often that person's first contact with SAA, so every change below aims to help a newcomer find a working meeting quickly.

The Meetings page

about 13	about 20	over 100	77+
dead or not-running listings removed	missing meetings added	listings confirmed (blue); about 7 before	logged corrections to times, contacts, links and wording

- **Blue means confirmed.** A blue title means a trusted servant has confirmed the meeting is running, by attending or by hearing from its contact. Six meetings are still black and appear in Appendix C of the agenda. **Please help us confirm them.**
- **Opens on today's meetings.** The page used to open on Sunday. Links such as scisaa.org/meetings/#thursday now open a specific day, handy in texts and emails.
- **Built for phones.** Every phone number, email address and Zoom ID is now one tap to call, write or join, and listings follow one standard format. Many Zoom links now carry the passcode.
- **Checked against the ISO's Data Hub** (its official list of registered groups): 65 groups across Areas 36, 79, 80 and 81 compared with our page, and a weekly automatic check now flags changes. Printable PDFs of the meetings by day and time are available.
- **A new searchable meeting list is being tested** (the 12 Step Meeting List plugin, already in use at OCISAA). The current page stays in place until it is ready.

The rest of scisaa.org

- **Home page rewritten for the newcomer:** a message of hope, a Find a Meeting button, and the phone and text line made prominent. About Us, Contact Us, Sponsors and News & Events were refreshed too.
- **Events calendar:** upcoming events now show on the home page. All Intergroup meetings through December 2027 are listed, plus the Spanish-language convention (Nov 21–22) and the Thanksgiving Day fellowship dinner (Nov 26).
- **Documents page:** a simple "Intergroup Updates" table (Oct 2025–Oct 2026) with each month's bulletin or report, plus the new monthly website report.

Reaching further

- **YouTube (@SCISAA):** daily narrated Voices of Recovery meditations, posted in English and Spanish since October 13. **Bluesky:** @scisaa.org.
- **Google Ads:** a new search campaign for newcomers in Los Angeles County started October 30 at $5 a day. November is its first full month, and we will report results to show whether it helps carry the message.
- **Monthly website report** (first one: October). About 814 people visited scisaa.org, up 47% from October 2025. The Meetings page was the biggest draw, with about 550 visitors, up 81% from last October.*

Behind the scenes

- Website backups now go off-site every week. Unused add-ons were switched off, old addresses forward to current pages, and a weekly alert catches broken links.
- Records and logins are being documented so a future trusted servant can pick up the work.

How you can help. If you attend a meeting that is still black, or know its trusted servant, please reply to **webmaster@scisaa.org** to confirm the day, time, format and location, or send corrections. Groups: tell us when anything changes. Thank you to the groups and fellows whose replies made this possible.

*A "visitor" is one person's device counted once in the month, however many times it returns. Counts above are approximate and come from our change log; "about" means within a few.